

Barns Green Community Publications Annual Report for 2015

Trustees:

- Roger Stamp Editor
- Alan Lambkin Treasurer & Advertising Coordinator (main signatory)
- Derek Abell Community Trustee (second signatory)
- Penny Simpson Representing Itchingfield Parish Council
- Maggi Pitts Representing Itchingfield Church

Constitution:

The purposes of the Barns Green Community Publications are:

- To produce and distribute a community magazine for Barns Green and surrounding areas
Covering Barns Green, Itchingfield and Christ's Hospital
- To maintain and develop the website www.barnsgreen.com
Website maintained by Simon Gale
- To distribute surplus funds to local community groups
No grant distribution in 2015 due to lack of disposable funds

Introduction:

The Barns Green Community Publications CAF Bank Account currently caters for three publications, namely the BIG Mag, WW1 Project and the 2016 Calendar.

In November 2014, the Trustees met to discuss ways of increasing revenue so that surplus funds could be realised to distribute to the local community. This would involve increasing income or lowering expenditure. The main source of income has been from advertising and the main expenditure has been from printing. The meeting concluded that the following should be investigated/implemented:

1. Increase advertising
2. Find a sponsor
3. Apply for grants
4. Remove 50% discounts
5. Investigate a publishing facility at the new Primary School

A parish magazine for Broadbridge Heath now exists with Roger Stamp being the Editor. This magazine has a distribution of just under 2,000 but expected to rise to 2,500 as the new builds become populated. There is the ability to promote joint advertising.

BIG Mag:

1. The BIG Mag number of pages increased from 28 to 36.
2. Distribution increased for 800 to 850 copies and distributed by 23 volunteers
 - a. The increase is mainly due to the Ashmiles development.
 - b. It includes 10 copies to Westons Farm Shop, 12 to Barns Green Village Store, 21 to the Primary School, 30 to Brooks Green Caravan Park plus copies to the Queen's Head and Sumners Ponds.
3. Since April 2015 the editor has been paid a fee of £90.00 per issue.
4. The removal of 50% advertising reductions has now been implemented. This has resulted in Barns Green Village Store only advertising on specific

Barns Green Community Publications Annual Report for 2015

occasions and the change of landlord at the Queen's Head has resulted in them not yet renewing their advertisement.

5. Barry Hearnshaw now has the role of Sports Editor reporting to the Editor.
6. We are attempting to find an Advertising Coordinator.
7. Grant applied for from Hall & Woodhouse but rejected. Grants are normally awarded for specific projects and not day to day expenses, i.e. printing.
8. The website, www.barnsgreen.com continues to be managed and updated by Simon Gale. A pdf copy of the BIG Mag is available on the website. Simon needs support in this activity and is the subject of a separate Agenda item.
9. Printing prices vary depending on the number of pages and the number of copies each month. Printing is carried out by Fine Print (Bryan Southon) at a very favourable price.
10. Income v Expenditure for 2015 was +£1,130.21 (+£1,085.84 in 2014 – see attached sheet). See appended sheet for details.
11. Total funds carried on to 2016 are £3,502.12.
12. The accounts reflect all income and expenses up to and including the January 2016 issue.

		BIG Mag	
Balance Brought Fwd from 2014:			
CAF Current Account			£2,371.91
INCOME:			
Advertisements	£5,140.00		
Advert designs	£50.00		
	Subtotal:	£5,190.00	
EXPENDITURE:			
Editor's fees	£720.00		
Printing	£3,269.79		
Advertisement designs	£70.00		
	Subtotal:	£4,059.79	
INCOME/EXPENDITURE for 2015:			£1,130.21
TOTAL FUNDS:			£3,502.12
Represented by:			
Cash Account		£0.00	
CAF Current Account		£3,502.12	
TOTAL FUNDS:			£3,502.12

13. Cashflow prediction for 2016 is appended to this report. This predicts a similar Income v Expenditure for 2016 as 2015.
14. The issuing of Grants for 2016 should be considered to the value of say £1,250 (5 x £250). £2,000 should be retained to reimburse advertisers should

Barns Green Community Publications Annual Report for 2015

the BIG Mag be forced to close. This is the subject of a separate Agenda item.

It was agreed by the Trustees that the following two projects could use the Barns Green Community Publications CAF Bank Account providing that the projects were self-sufficient.

Calendar Project:

The calendar project for 2016 is now deemed complete. All profits have been distributed to the ten clubs and societies that signed up to this project. Any sales from now on will be passed to the main beneficiary, i.e. the Youth Club.

	Calendar	
Balance Brought Fwd from 2014:		
CAF Current Account		£0.00
INCOME:		
Advertisements	£1,380.00	
Sales	£2,100.00	
Subtotal:		£3,480.00
EXPENDITURE:		
Printing	£912.00	
Advertisement designs	£240.00	
Banner	£52.20	
Donations	£2,225.80	
A4 envelopes	£50.00	
Subtotal:		£3,480.00
INCOME/EXPENDITURE for 2015:		£0.00
TOTAL FUNDS:		£0.00
Represented by:		
Cash Account		£0.00
CAF Current Account		£0.00
TOTAL FUNDS:		£0.00

The calendar artwork, printing and banner were funded by advertising which resulted in a small surplus. 400 calendars have been printed and, to date, 276 calendars have been sold which has resulted in a profit of £2,225.80.

Barns Green Community Publications Annual Report for 2015

WW1 Project:

The WW1 Project will run until 2018 and is funded primarily through a Lottery Heritage Grant of £9,500 (81%). The project has been very successful and has seen the publication of two books by Mary Hallett and Mervyn Goddard. These books are now on sale with all profits being fed back into the project to help cover the shortfall of funding anticipated to complete the project.

During the WW1 research, two “memoires” were uncovered. An additional Grant of £2,000 has been awarded (not yet received) from WSCC’s Community Initiative Fund and is to support the publications of them. One is by Les Sprackling who lived in the village from the early 1900s to just before his death in the 70s and covers his Sussex boyhood, his time in Egypt during the Great War, and some snippets of his post war life and this will be published under the Barns Green Community Publications banner. The second is a similar memoire by Gwen Upcott, daughter of Arthur Upcott, the CH Headmaster, during the war years, and it is planned to publish this as a joint venture with CH. The plan is for the first to be ready for the 2016 Great War Commemorations in November with the second being published in 2017.

	WWI Project	
Balance Brought Fwd from 2014:		
CAF Current Account		£7,770.47
INCOME:		
Lottery Heritage Fund		
Donations		
Book sales	£716.00	
Subtotal:		£716.00
EXPENDITURE:		
Expenses	£517.30	
Books	£3,417.50	
Exhibition boards	£230.40	
Subtotal:		£4,165.20
INCOME/EXPENDITURE for 2015:		-£3,449.20
TOTAL FUNDS:		£4,321.27
Represented by:		
Cash Account		£0.00
CAF Current Account		£4,321.27
TOTAL FUNDS:		£4,321.27

Compiled: Alan Lambkin, Treasurer & Advertising Coordinator
Date: 12 January 2016